

Great American Media 1010 Wisconsin Ave. NW Washington, DC 20007-3603

Contract # 831205

Schedule Dates 10/16/12-10/22/12

Advertiser Democratic Congressional Campaign Cmte. (22071) Agency/T-Code Great American Media (2039)/556615156

Product Political - US House (1175) DEMOCRAT - PAC (169546)

Salesperson Johannessen, Jordan (2818) Sales Office TeleRep - New York

KAUFMAN, MEREDITH **Buyer Name** Phone/Fax

CPE 11/14/1254 National/Political PAC - Agency

Billing Type Weekly/Irregular

Account Types

Date:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 05/23/12 Last Modified 09/25/12

Betsy Waxberg Entered By CO-OP

06156588 Headline #

Normal

Demo Order Type

Package Deal

Commission % 15.00 Commission \$7,260.00

Net Total \$41,140.00

Date:

Comments:

Sales Tax

Ct. I!- (1/14/01/1) (1/14	1010	
St. Louis (KMOV) (KM By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	39	\$48,400.00
Grand Total:	39	\$48,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	r Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20062- News @ 10pm M-F	2		х	x	x	×		1	2	\$2,200.00	\$4,400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	5/23/12
2.0	Revised Line / SPOT	10/22/12-10/22/12	3	:30	0 127656- Great Day Prime		1										St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	5/23/12
2.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	98273- Great Day St. Louis		1		-	i			į.	1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	6/5/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20063- Late Show with David Letterman	2		х	X	x	X	-	1	2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	5/23/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20022- Price is Right	2		x	×	X	×		i	2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	5/23/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20023- News @ 12noon M-F	2		х	×	X	×		į.	2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	5/23/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 28663- Dr. Phil	2		х	×	X	×	-	1	2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	DR. PHIL	5/23/12
7.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	0 20029- Young and the Restless		1			1			1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	5/23/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20054- News @ 5pm M-F	2		х	×	X	×		į.	2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	5/23/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	0 48386- News @ 5am		1		1	-		-	1	1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	5/23/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20055- News @ 6pm M-F	2		х	×	X	×		1	2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	5/23/12
11.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	0 20015- News @ 6am M-F	2		х	X	×	X	:	ì	2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	5/23/12
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CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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Contract # 831205 Schedule Dates 10/16/12-10/2

Schedule Dates 10/16/12-10/22/12
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Product Political - US House (1175)

 Brand
 DEMOCRAT - PAC (169546)

 Salesperson
 Johannessen, Jordan (2818)

 Sales Office
 TeleRep - New York

Buyer Name KAUFMAN, MEREDITH
Phone/Fax /

CPE 11/14/1254

Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular

Comments DCCC

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 Date Entered
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Entered By Betsy Waxberg

\$7,260.00

CO-OP No **Headline #** 06156588

Demo

Order Type Normal

Package Deal

Commission

Sales Tax

Commission % 15.00

Net Total \$41,140.00

 St. Louis (KMOV) (KMOV)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 39
 \$48,400.00

 Grand Total:
 39
 \$48,400.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
ormal Line / SPOT	10/16/12-10/19/12	3	:30	20053- Entertainment Tonight	2		Х	Х	Х	X		2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	5/23/12
ormal Line / SPOT	10/16/12-10/19/12	3	:30	131968- CBS This Morning	2		Х	х	x	x	i	2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	5/23/12
evised Line / SPOT	10/16/12-10/19/12	3	:30	114240- Nate Berkus Show	2		Х	х	Х	х	i				St. Louis (KMOV) (KMOV)	NATE BERKUS	5/23/12
ormal Line / SPOT	10/16/12-10/19/12	3	:30	137124- Katie	2		Х	х	x	x	i	2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)	KATIE	6/19/12
ormal Line / SPOT	10/19/12-10/19/12	3	:30	115389- Blue Bloods						1	i i	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	BLUE BLOODS	5/23/12
ormal Line / SPOT	10/22/12-10/22/12	3				1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	HOW I MET YOUR MOTHER/2 BROKE GIRL	5/23/12
ormal Line / SPOT	10/20/12-10/20/12	3	:30	20108- News @ 10pm Sat					i	1	i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4	5/23/12
ormal Line / SPOT	10/20/12-10/20/12	3	:30	119145- News @ 10:30pm						1	i i	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NEWS 4	5/23/12
ormal Line / SPOT	10/20/12-10/20/12	3	:30	20110- St. Louis Country						1	1	1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	ST. LOUIS COUNTRY	5/23/12
ormal Line / SPOT	10/20/12-10/20/12	3	:30	20103- News @ 6pm Sa						1	1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	5/23/12
evised Line / SPOT	10/20/12-10/20/12	3	:30	131968- CBS This Morning						1	1				St. Louis (KMOV) (KMOV)	CBS THIS MORNING:SATURDAY	5/23/12
formal Line / SPOT	10/20/12-10/20/12	3				1				1	1	1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING:SATURDAY	5/25/12
	ormal Line / SPOT ormal Line / SPOT	ormal Line / SPOT 10/16/12-10/19/12 vised Line / SPOT 10/16/12-10/19/12 ormal Line / SPOT 10/16/12-10/19/12 ormal Line / SPOT 10/16/12-10/19/12 ormal Line / SPOT 10/19/12-10/19/12 ormal Line / SPOT 10/22/12-10/22/12 ormal Line / SPOT 10/20/12-10/20/12 ormal Line / SPOT 10/20/12-10/20/12	ormal Line / SPOT 10/16/12-10/19/12 3 rowsed Line / SPOT 10/16/12-10/19/12 3 romal Line / SPOT 10/16/12-10/19/12 3 romal Line / SPOT 10/19/12-10/19/12 3 romal Line / SPOT 10/19/12-10/19/12 3 romal Line / SPOT 10/22/12-10/22/12 3 romal Line / SPOT 10/20/12-10/20/12 3	romal Line / SPOT 10/16/12-10/19/12 3 :30 romal Line / SPOT 10/16/12-10/19/12 3 :30 romal Line / SPOT 10/16/12-10/19/12 3 :30 romal Line / SPOT 10/19/12-10/19/12 3 :30 romal Line / SPOT 10/19/12-10/19/12 3 :30 romal Line / SPOT 10/22/12-10/22/12 3 :30 romal Line / SPOT 10/20/12-10/20/12 3 :30	Tonight Ton	Tonight Ton	Tonight Tonight 10/16/12-10/19/12 3 :30 131968- CBS This Morning 2 wised Line / SPOT 10/16/12-10/19/12 3 :30 131968- CBS This Morning 2 wised Line / SPOT 10/16/12-10/19/12 3 :30 137124- Katie 2 winal Line / SPOT 10/19/12-10/19/12 3 :30 137124- Katie 2 winal Line / SPOT 10/19/12-10/19/12 3 :30 115389- Blue Bloods 2 winal Line / SPOT 10/22/12-10/22/12 3 :30 65960- How I Met Your 1 mother 1 mother 1 minute / SPOT 10/20/12-10/20/12 3 :30 20108- News @ 10pm Sat 2 winal Line / SPOT 10/20/12-10/20/12 3 :30 20110- St. Louis Country 2 winal Line / SPOT 10/20/12-10/20/12 3 :30 20103- News @ 6pm Sa 2 winsed Line / SPOT 10/20/12-10/20/12 3 :30 131968- CBS This Morning 2 winal Line / SPOT 10/20/12-10/20/12 3 :30 132086- CBS This Morning 2 winal Line / SPOT 10/20/12-10/20/12 3 :30 132086- CBS This Morning	Tonight Ton	Tonight Toni	Tonight Ton	Tonight Toni	Tonight Toni	Tonight Toni	Tonight Toni	Tronight Tro	Tonight Ton	Tonight Ton

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



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Democratic Congressional Campaign Cmte. (22071)

Great American Media (2039)/556615156 Political - US House (1175)

Brand DEMOCRAT - PAC (169546) Salesperson Johannessen, Jordan (2818) Sales Office TeleRep - New York

KAUFMAN, MEREDITH **Buyer Name** Phone/Fax

Agency/T-Code

Product

CPE

Date:

11/14/1254 **Account Types** National/Political PAC - Agency

Billing Type Weekly/Irregular Comments DCCC

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22.0	Revised Line / SPOT	10/21/12-10/21/12	3	:30	20789- News @ 10pm Sun							1				St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	5/23/12
22.1	Normal Line / SPOT (DB)	10/21/12-10/21/12	3	:30	121148- News @ 10pm Sun						i		1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN DB	9/25/12
23.0	Revised Line / SPOT	10/21/12-10/21/12	3	:30	119144- News @ 10:30pm Sun				i			1				St. Louis (KMOV) (KMOV)	NEWS 4 AT SUN	5/23/12
23.1	Normal Line / SPOT	10/21/12-10/21/12	3	:30	121147- News @ 10:30pm Sun							1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT SUN DB	9/25/12
24.0	Revised Line / SPOT	10/21/12-10/21/12	3	:30	72328- Tim McCarver Show		1	i				1				St. Louis (KMOV) (KMOV)	TIM MCGARVER	5/23/12
24.1	Normal Line / SPOT	10/21/12-10/21/12	3		121144- Tim McCarver Show DB		1		1			1	1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	TIM MCGARVER DB	9/25/12
25.0	Revised Line / SPOT	10/21/12-10/21/12	3	:30	20757- News @ 5:30pm Su			i			1	1				St. Louis (KMOV) (KMOV)	NEWS 4 AT 5:30P SUNDAY	5/23/12
25.1	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4:30A- 5A (CT)	1		x	x x	(i x	i		1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	NEWS	6/6/12
26.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8A- 10A (CT)		1					1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	5/23/12
27.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	124918- Person of Interest				1	1	1		1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON OF INTERESTEFF. FALL'12	5/23/12
28.0	Revised Line / SPOT	10/18/12-10/18/12	3	:30	99583- Mentalist			1	1		1					St. Louis (KMOV) (KMOV)	MENTALIST	5/23/12

CONFIRMATION CONTRACT		
ccepted-Station:	Date:	Comments:

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KAUFMAN, MEREDITH Phone/Fax

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St. Louis (KMOV) (KMOV) By Broadcast Month Spots Rate Oct. 2012 39 \$48,400.00 Grand Total: 39 \$48,400.00

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28.1	Normal Line / SPOT	10/18/12-10/18/12	3	:30	135458- Elementary				1	i		1	\$6,500.00	\$6,500	00 St. Louis (KMOV) (KMOV)	ELE	6/6/12
					CC	ONF	IRN	MATI	ON (CON	TR	ACT	•				
Accepted-A	gency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

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